



FOODEX JAPAN 2005

TOKYO – JAPAN

March 8-11, 2005

URL: <http://www.digi-k.com/fxuspav/>



FOODEX JAPAN Asia's largest and most significant food and beverage trade show!

- VENUE:** Makuhari Messe (Nippon Convention Center),
Makuhari, Chiba, Japan (near Tokyo)
- U.S. PAVILION:** At **FOODEX** 2004, the U.S. Pavilion was one of the largest country pavilions at the show with over 100 U.S. companies represented. To better serve you at **FOODEX** 2005, exhibitors may take advantage of our upgraded Internet Café-Lounge and Support Center, and the popular U.S. Exhibitor Presentation/Seminar Center.
- THE MARKET:** Japan is America's second largest markets for agricultural exports, and purchased over \$10.6 billion worth of food and agricultural products in 2003. \$4.2 billion were consumer-oriented products. Projections are favorable with the 4.42 percent change shown in the first quarter of 2004.
- With a population of more than 127 million and a per capita income of over \$25,000, Japanese consumers have purchasing power comparable to that of buyers in the United States. As the economy continues its recovery, there are good opportunities for U.S. suppliers of high quality and value-added agricultural products.
- FOOD SHOW PLUS!** Pre-show registration and product research, translation services, on-site assistance, industry tours, qualifying leads, pre-arranged meetings all for a low fee!
- BEST PRODUCTS:** agricultural products, bread and cereals, confectionery, dairy products, delicatessen, dietetic products, eggs, frozen food products, fruits and vegetables, herbs and spices, ingredients, oils, organic products, seafood, seasonings and condiments, and soup stock
- USDA CONTACTS:**
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To view the official brochure, prices, and download application form visit:
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